



FLASH

programme

Connecting built environment
SMEs in London with
sustainable opportunities



Thames Gateway

Institute for Sustainability

European Union



European Regional
Development Fund
Investing in your future

FLASH

programme

We aim to help more than 1000 London-based small and medium enterprises (SMEs) to take advantage of the opportunities presented by the move towards a greener economy

The opportunity

It is estimated that over £200 billion needs to be invested in upgrading our current building stock to meet government carbon reduction targets. This presents major opportunities for companies working in the built environment sector to provide materials, products and services.

We aim to ensure that businesses are able to access practical experience and advice, academic knowledge and groundbreaking research findings, to develop their businesses and collaborate with others facing similar challenges.

About FLASH

The Institute's FLASH programme is part funded by the European Regional Development Fund (ERDF) and provides a range of business support to London-based SMEs. It has been designed to help businesses working in construction and other built environment industries, technologies and professions to seize the commercial opportunities presented by the demand for sustainable development and retrofit.

Working with the Technology Strategy Board, University College London, University of East London, University



of Greenwich and London South Bank University among others, the Institute has access to some of the most recent and credible research, analysis and best practice in the field. We want to share this information, free of charge and in way that actively helps SMEs take advantage of the commercial potential of the growing market for 'green' construction.

Support for SMEs

We have established a series of networks with leading industry bodies that provide London-based SMEs with knowledge and support relevant to their business type and specialism. This includes bespoke support for architects, surveyors, engineers, plumbers, electricians, builders, and suppliers and installers of energy efficiency and renewable energy products and technologies.

The programme also offers opportunities for businesses to work with leading academics to solve innovation issues through Knowledge Transfer Partnerships (KTPs), and to make their operations more sustainable by providing advice on how to reduce their carbon footprint and overall use of resources and improve waste minimisation.



The Institute for Sustainability

The Institute for Sustainability is an independent charity, led by a world class board representing UK industry, academia and the public sector, set up to accelerate the delivery of sustainable cities and communities.

We work closely with partners to drive innovative and collaborative demonstration projects that identify practical solutions. We share the knowledge and learning from these and other projects to identify best practice, encourage investment and actively support social and economic development.

Our partners

Partners providing tailored business support to their members as part of the FLASH programme include BSK-CIC, CE, CIPHE, FMB, NFRC, RIBA and RICS. We are also working with the University of Greenwich, University College London, London South Bank University and the University of East London to provide opportunities for collaboration between industry and the research sector and to provide the latest findings on retrofit and building efficiency to members of the FLASH programme.

For more information on the Fabric and Energy Efficiency network, please contact Georgie Barber at georgiebarber@nfrco.co.uk or call us on **0207 448 3188**.

For more information on the other FLASH networks please visit instituteofsustainability.org.uk/FLASH