

UK ROOFING
AWARDS
2027

NFRC

2027 Sponsorship Brochure

Celebrating achievement, innovation,
and leadership in roofing

NFRC
LEADING ROOFING EXCELLENCE

Align your brand with **NFRC** ...The trusted voice of the roofing industry

NFRC (National Federation of Roofing Contractors) is the UK's largest and most influential roofing trade association, representing over 70% of the industry by value. NFRC is the trusted name in roofing, setting the standard for quality, safety, and innovation. With over 1,300 member organisations, we proudly represent the very best in the sector.

As publishers of the leading UK roofing magazine and with unrivalled reach across our platforms, NFRC provides a direct connection to the heart of the roofing industry.

Sponsorship aligns your brand with NFRC—a name synonymous with excellence, quality, and success—while delivering unmatched visibility and engagement with a highly targeted audience.



What is the **NFRC UK Roofing Awards?**

The UK Roofing Awards is the industry's biggest celebration of achievement, innovation, and leadership in roofing. Returning for its 21st year, the awards will take place on Friday, 16 April 2027, at the InterContinental London—The O2.

Bringing together circa 900 industry professionals, including contractors, merchants, suppliers, manufacturers, and key decision-makers, the awards are a must-attend event for companies shaping the future of roofing.

"Bringing together circa 900 attendees, the awards are a must-attend for companies shaping the future of roofing"

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LEADING ROOFING EXCELLENCE

Event host Sara Barron at the
NFRC UK Roofing Awards 2026

Why *Sponsor?*



Association with NFRC

Sponsorship positions your brand alongside NFRC, the benchmark for excellence, quality, and innovation in roofing.



Unmatched Visibility

Sponsorship positions your brand alongside NFRC Platforms, with exposure across all NFRC channels, including a sponsor landing page and banner adverts on the Roofing Times website.

Event branding: Your logo featured in high-traffic areas and across digital screens. Social media and press coverage, connecting your brand with over 380,000 industry professionals.



Proven Results from 2026

30+ media articles reached a total audience of over 400,000 people.

Social media impressions totalled nearly 390,000 before, during, and after the event.



In Good Company

Join industry leaders like Radmat, Recticel, Bauder, Marley, and Unilin Insulation who have already confirmed their sponsorship for the 2027 awards.



Sponsor *Benefits*

Pre-Event Benefits

- Sponsor names are featured in all press releases and featured on Roofing Awards website
- Sponsor logos are featured on NFRC member bulletins, and featured in Roofing Times newsletter publication
- Dedicated sponsor landing page on NFRC website allowing further brand promotion and content sharing
- Sponsor announcement post and shortlist category posts on social media
- Two months banner advertising on Roofing Times website
- Sponsor communications kit with logos provided

Event Day Benefits

- Branding: sponsor logos featured in high visibility area throughout the event (foyer, digital screens, AV screens, photo wall) and in a special Roofing Times award issue
- Sponsor logo included on the winner's trophy of the individual sponsored category and displayed on the main stage screen during category announcement
- Presentation of award trophy to category winning contractor on main stage
- 10 guest tickets (one table)

Post-Event Benefits

- Exposure: sponsor logos featured on social media posts and category winners page
- Award winners press release to include sponsor's name
- Two months banner advertising on Roofing Times website

Guest **FEEDBACK**

100% of attendees would recommend others to attend in the future

“It’s incredible to bring the roofing industry together like this.”

“Absolutely fantastic event!”

“Really good venue and fantastic to get our amazing industry together.”

“A great afternoon, I really enjoyed it and I wasn't even drinking!”

Award Categories

 Headline Sponsor SOLD	 Hospitality Sponsor SOLD	
 Bituminous Hot Applied Liquid Waterproofing AVAILABLE	 Local Hero AVAILABLE	 Roof Tiling SOLD
 Cold Applied Liquid Waterproofing AVAILABLE	 Mastic asphalt AVAILABLE	 Sheeting and Cladding AVAILABLE
 Fully Supported Metal AVAILABLE	 Multi-discipline projects over £500k AVAILABLE	 Single Ply Roofing SOLD
 Green Roofing SOLD	 Project (Under £25k) AVAILABLE	 Solar AVAILABLE
 Heritage Roofing AVAILABLE	 Project of the year AVAILABLE	 Young Roofer of the year AVAILABLE
 Industry Choice Award AVAILABLE	 Rainscreen Façades AVAILABLE	
 Individual Health and Safety Award AVAILABLE	 Reinforced Bitumen Membranes SOLD	
 Leadwork AVAILABLE	 Roof Slating AVAILABLE	

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