

2019

25-28 September

Edinburgh

NFRC

LEADING ROOFING EXCELLENCE

67th IFD World Congress & Awards

Sponsorship and Exhibition

Showcase your brand, products and services to the UK and internationally



2019 67th IFD 25-28 September **World Congress & Awards**

2 Days of Insights | 20+ Countries | Unlimited Networking

Conference
Exhibition
IFD Awards

Roofing Trade Feds
Private Companies
Buyers

Showcase
IFD Awards
Traditional Evening

The IFD membership represent 18,500 contracting firms and over 135,00 employees, with a £22Bn turnover

Are you a UK product manufacturer or service provider?

**Do you have products and services to sell into new markets?
Do you want to reinforce your presence in and outside the UK?**

Showcase your brand, products and services at an exhibition for IFD Congress delegates and NFRC trade members. Gain further brand exposure and enjoy networking opportunities at an exclusive evening event held at Edinburgh Castle.

Benefit from rare access to senior decision-makers and influencers from across Europe, China and the US , as well as from across the UK.

**To enquire about exhibition and sponsorship packages, contact
JaneLenny@nfrco.co.uk or call 07521 502460.**

Join us in Edinburgh



On behalf of the NFRC, it is with great pleasure that I introduce the 67th IFD World Congress & Awards, which the National Federation of Roofing Contractors will be hosting in Edinburgh, home to the Scottish Parliament and of course the renowned Edinburgh Castle.

Scotland's capital- a UNESCO World Heritage Site - is a fitting location for this prestigious annual event, which brings the international roofing community together to share insights and best practice. It symbolises heritage and craft but also a dedication to innovation, that has always been a hallmark of Scotland, as well as the rest of the UK.

As the UK starts a probable new chapter in trade and foreign relations outside the EU, the 67th IFD World Congress & Awards provides UK companies with an excellent platform on which to showcase innovative products and services to senior influencers and decision-makers from around the world.

UK roofing is an industry well worthy of celebration and so I look forward to seeing you in September for this excellent networking opportunity with potential new customers.

A handwritten signature in black ink, appearing to read 'James Talman', with a horizontal line underneath.

James Talman
NFRC Chief Executive

Promote UK roofing

International Federation for Roofing Trade

Representing our industry on a global stage

Headquartered in Europe, the International Federation for the Roofing Trade (IFD), is the worldwide trade body for roofing, whose members include the main national roofing federations from over 20 countries.

Its mission is to share knowledge, represent the interests of its members on an international stage and to promote excellence.



Austria



Belgium



Croatia



Czech Rep.



Estonia



Germany



Hungary



Ireland



Latvia



Luxembourg



Netherlands



People's Rep. China



Poland



Romania



Russia



Slovakia



Slovenia



South Africa



Switzerland



Turkey



United Kingdom



Ukraine



USA



***Federation representatives from
over 20 countries will be
attending***



The IFD World Congress & Awards

Your platform to international customers

Held over two days, the 67th IFD World Congress & Awards is a unique opportunity for UK manufacturers and suppliers of roofing products and services to meet with customers from across Europe and beyond, at a time when the UK is embarking on a new relationship with the EU and the rest of the world.

It attracts an international audience of industry professionals, including senior members of national trade federations, contractors, manufacturers and consultants, who gather to learn, network and celebrate.

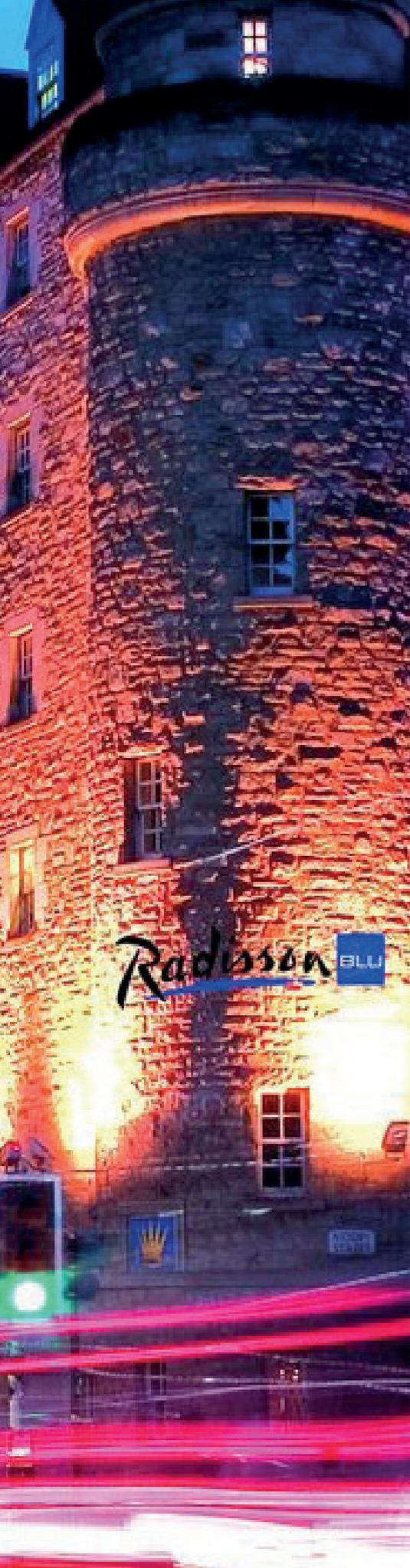
The IFD Conference offers delegates, including sponsors, a fantastic opportunity to learn about latest trends and issues affecting the roofing industry worldwide.

The IFD Awards Gala Dinner is a chance to see the best roofing projects from around the world – including winners of the UK Roofing Awards 2019.

In addition, the NFRC is organising and hosting an exhibition and an exclusive networking evening at Edinburgh Castle organised specifically for an international audience.

“ **Meet senior decision-makers
and influencers from around the
world** ”

Meet the buyer



Become an exhibitor

Showcase your product at the IFD Congress Exhibition

Exhibiting at this event presents manufacturers and service providers with a highly cost-effective way to reach and engage with an international audience, current and potential new customers.

Held at the Radisson Blu Hotel on 26-27 September, the exhibition will feature a gallery of products and services designed to showcase the very best the UK has to offer.

In addition to the international audience attending the IFD Congress, the NFRC will also promote the exhibition to its 1000-plus UK-wide contractor members.

£1,500 package includes:

1. Exhibition space
2. Company profile and logo displayed on IFD section of NFRC website
3. 1 x MPU on Roofing Times website
4. Promotion of your exhibitor profile to all IFD delegates & NFRC members prior to the exhibition
5. 2x Tickets to the Traditional Evening at Edinburgh Castle
6. Dedicated sessions for all IFD Congress delegates to attend the exhibition



Become a sponsor

Increase your brand awareness

Sponsor the NFRC's Congress Exhibition and/or the Traditional Evening to raise the awareness of your brand to a new and existing customer-base.

The Traditional Evening on 26 September will be hosted by the NFRC at Edinburgh Castle, home to the world-famous Royal Edinburgh Military Tattoo. It's a chance for 250 guests to soak up the atmosphere and enjoy an evening of good food and wine, with music and Scottish Entertainment.

Among the 250 guests will be heads of national trade associations, senior decision-makers and key influencers, representing both private contractors and federations.

Package includes:

Benefit	Exhibition £5,000	Traditional Evening £15,000
Sponsor credit on all 67th IFD Congress & Awards marketing	X	X
Sponsor credit on all NFRC marketing and promotion of the event	X	X
Event MC to thank sponsor		X
Logo displayed across the Castle, incl. full branded bar, free-standing flags and banners		X
Logo displayed across the IFD Congress venue and on Exhibition screens	X	
Logo on relevant sections of IFD website promoting the 2019 Congress	X	X
Logo on all NFRC post event coverage	X	X
Logo on relevant section of NRFC website detailing the Congress	X	X
Option to invite 30 guests (FOC)		X
Introduction to key guests by the NFRC		X



Six reasons to get involved

The 67th IFD Congress & Awards, is a rare opportunity to speak directly to an international audience at a critical time for UK trade.

One

Showcase products and services to an international audience attending the IFD Congress

Two

Use it as a platform into Europe post-Brexit

Three

Meet senior international country representatives

Four

Gain market intelligence from IFD member trade bodies, including from China and the US

Five

Reinforce the profile of your brand, products and services both internationally, nationally and regionally

Six

Benefit from highly cost-effective and highly visible stands

Contact:

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